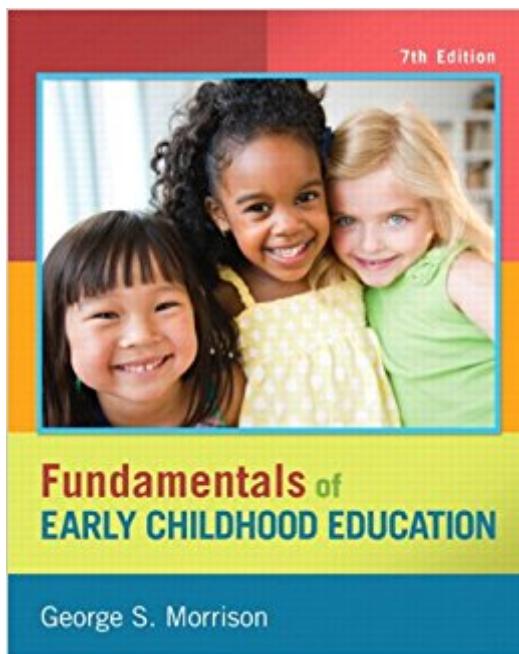


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Fundamentals Of Early Childhood Education (7th Edition)



Synopsis

This title is also available packaged with the Enhanced Pearson eText. To order the Enhanced Pearson eText packaged with a bound book, use ISBN 0133400875. Now in its Seventh Edition, the best-selling Fundamentals of Early Childhood Education by renowned author and educator, George S. Morrison, remains keenly focused on what it means to be an early childhood professional in today's world. Providing a brief, reader-friendly introduction to the field, it presents engaging chapter features on early childhood programs, professionals in practice, diversity strategies, technology issues, and ethical decision-making. Separate chapters on infants and toddlers, preschoolers, kindergartners, and the primary grades explore young children's unique developmental and educational needs. Fundamentals' emphasis on professionalism throughout keeps the focus on meeting the needs of each and every child and providing up-to-date information and strategies to develop competent, informed early childhood professionals. This thoroughly revised edition offers a contemporary, accessible, user-friendly approach to all of the major topics, programs, and issues at the forefront of the field today. Comprehensive, yet brief, this text is a perfect resource for a variety of courses in early childhood education. The Enhanced Pearson eText features embedded video. Improve mastery and retention with the Enhanced Pearson eText* The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content. The Enhanced Pearson eText is: Engaging. The new interactive, multimedia learning features were developed by the authors and other subject-matter experts to deepen and enrich the learning experience. Convenient. Enjoy instant online access from your computer or download the Pearson eText App to read on or offline on your iPad® and Android® tablet.* Affordable. The Enhanced Pearson eText may be purchased stand-alone or with a loose-leaf version of the text for 40-65% less than a print bound book. * The Enhanced eText features are only available in the Pearson eText format. They are not available in third-party eTexts or downloads. *The Pearson eText App is available on Google Play and in the App Store. It requires Android OS 3.1-4, a 7" or 10" tablet, or iPad iOS 5.0 or later.

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Customer Reviews

Covers ages 0-8. George Morrison's trademark friendly and accessible writing tone is what sets this text apart from all others on the market. Not only is it a pleasure to read, but the low cost and brief presentation, now with embedded videos in the Pearson eText, makes it an excellent alternative to the full edition. User-friendly, contemporary, and comprehensive, this fundamental resource shows how to apply the theory directly to practice, offering the most concrete concepts and best practices applicable to real-classrooms and teaching young children in today's educational world.

George S. Morrison is Professor of Early Childhood Education in the Department of Teacher Education and Administration, and a Next Generation Course Redesign Faculty Fellow in the College of Education at the University of North Texas. He teaches courses in early childhood education and teacher education to undergraduate and graduate students. Professor Morrison earned a Bachelor of Arts degree in History from Washington and Jefferson College, a Masters in Elementary Education from California State College of Pennsylvania, and an Ed. D. in Elementary and Early Childhood Education from the University of Pittsburgh. He is an experienced public school teacher and principal and has supervised student teachers. In addition to the University of North Texas, Dr. Morrison has been a professor at Edinboro University Pennsylvania and Florida International University. Dr. Morrison's accomplishments include a Distinguished Academic Service Award from the Pennsylvania Department of Education, Outstanding Service and Teaching Awards from Florida International University, and the College of Education Faculty Excellence Teaching Award from the University of North Texas. A best-selling author, his other textbooks include Early Childhood Education Today, 12th ed. (also translated into Spanish, Mandarin Chinese, and Malay); Teaching in America, 5th ed.; Education and Development of Infants, Toddlers, and Preschoolers; The World of Child Development; The Contemporary Curriculum; and

Parent Involvement in the Home, School, and Community. A popular author, speaker, and presenter, Professor Morrison serves on the editorial boards of Annual Editions: Early Childhood; the International Journal of Early Childhood Education, and is a Senior Contributing Editor for the Public School Montessorian. He contributes his opinions and ideas to a wide-range of publications. The focus of his speaking engagements and presentations include the future of early childhood education, the globalization of early childhood education, the changing roles of teachers, the influence of contemporary educational reforms on education, and the application of best practices to early childhood education. Professor Morrison also lectures, conducts seminars, and gives keynotes addresses on topics of early childhood education in Thailand, Taiwan, China, South Korea, and the Philippines. He and his graduate and undergraduate students present regularly at the Annual Convention of the National Association for the Education of Young Children. Currently, Professor Morrison's scholarship focuses on course re-design, blended learning, early childhood teacher professional development, early childhood curriculum development, early literacy and reading, faith-based early childhood programs, and cross-cultural/national early childhood programs.

Good book. Great shape.

Thanks

This is in really good condition just like it said it would be, came just in time for my classes which was even better

This book is good, but would be better with interactive links. Meaning, I would like to be at the content page and be able to click chapter 5 and it take me directly to the beginning of chapter 5, instead of having to swipe right or use the scroll bar at the bottom. Also, the flashcard feature doesn't work..at all. I am unable to copy and paste the information to the flashcards nor can I just import them from the textbook. I have used digital textbooks through iBooks and everything worked perfectly, so I know that these things can happen. I have never used a textbook through , but if this is common practice, I won't purchase them here again.

It was required for a class I had to take. I personally didn't enjoy this book at all and only looked at it when I had to, but it did the job.

I got this because I needed it for a CC class. Unlike other books I've purchased, I cannot make the lettering bigger without the margins going out of range. Therefore the lettering is very difficult to read.

Thank you

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